Usage License Report for adweek.com

Verdict: Mixed | confidence 85% | checked 6/24/2026

License ID 01KVVZEFCCDHWESJ03AV859B5H | https://aiscrapesafe.opencontrols.ai/l/01KVVZEFCCDHWESJ03AV859B5H

What this site's own signals say you may and may not do with its content. Plain language, not legal advice.

Note: this verdict is marked "needs review" - the signals didn't agree strongly enough to be certain. Confirm before you rely on it.

What you can do

- Scrape or crawl these pages.

What you can't do without permission

- Run text and data mining over the content.
- Use the content to train AI models.
- Use the content with AI at run time (summarizing, search, RAG).
- Create derivative works from the content.
- Redistribute the content.
- Transform or reformat the content.

Ask first

- Tag or annotate the content.

No signal spoke to these. Ask, don't assume.

Evidence by signal

robots.txt - Restricted

Source: https://adweek.com/robots.txt - Parser: robots-parser@1.0.0 - Checked: 6/24/2026

- "Allow: /" - generic crawler allowed for /
- "GPTBot, CCBot, Google-Extended, anthropic-ai, ClaudeBot, Claude-Web, Applebot-Extended, Bytespider, Meta-ExternalAgent, FacebookBot, Amazonbot, cohere-ai, Timpibot" - 13 AI agent(s) disallowed for /

Terms of Service - Restricted

Source: https://www.adweek.com/ - Parser: tos-parser@1.0.0 - Checked: 6/24/2026

- "All Rights Reserved" - copyright reservation (all-rights-reserved / no-reproduction)

Copyright / license - Unknown

Parser: copyright_license-parser@0.1.0 - Checked: 6/24/2026

No evidence - this signal returned unknown. Unknown is never read as allowed.

Technical barriers - Allowed

Source: https://www.adweek.com/ - Parser: technical-parser@1.0.0 - Checked: 6/24/2026

No evidence - this signal returned unknown. Unknown is never read as allowed.

API / access points - Allowed

Source: https://www.adweek.com/ - Parser: api-access-parser@1.0.0 - Checked: 6/24/2026

- "official API / developer endpoint detected" - API present (informational)

The fine print

- Read for US, commercial use. Change the frame and the verdict can change.
- "Needs review" means a human should confirm before relying on the call.
- This usage license reflects machine-readable and expressed restrictions detected on the source at check time. It is not legal advice; actual rights depend on your jurisdiction and intended use.

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